

Start Reaching Your Goals Today!

Business: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Sponsorship & Promotion Options

Chocolate, Wine & All That Jazz Sponsor \$199 _____

Five Chamber Brand Builder Breakfast Sponsor \$175 _____

Luncheon Table Top Sponsor (includes lunch) \$50 _____

Highlighted Member Article in Newsletter \$150 _____

Newsletter Insert \$100 _____

Newsletter Advertising

1/16 page - horizontal \$45 - \$114.75 _____

1/16 page - vertical \$45 - \$114.75 _____

1/8 page \$95 - \$242.25 _____

TOTAL _____

Payment Options - please check one.

_____ Invoice _____ Check Enclosed _____ Call for Credit Card Info

Mail the completed form to the Issaquah Chamber of Commerce.

Contact Adrienne Pavlik at 425-392-7024 for any questions or more information.

The Greater Issaquah Chamber of Commerce

155 NW Gilman Blvd
Issaquah, WA 98027

425-392-7024 ph
425-392-8101 fax

www.issaquahchamber.com



Small Businesses have **Big** Goals in Issaquah.
Let the Chamber Help you Reach Them.

Outstanding Issaquah Promotions

All Under \$200

Specifically for your Small Business



EVENT PROMOTIONS & SPONSORSHIPS

Branding through community events is an investment in your business and the community, with promotions targeted directly to local business, residents, and community leaders.



NEW OPPORTUNITY! Chocolate, Wine & All That Jazz (\$199)

Average attendance of Chocolate, Wine & All That Jazz: 450

Benefits include:

- Logo on publicity poster (100+ copies posted in local businesses)
- Logo on event registration sign
- Logo on event program (Distributed to all event attendees)
- Recognition from podium at event
- One Tabletop Sponsorship at the August or September Membership Luncheon (\$25 value)

Five Chamber Brand Builder Networking Breakfast (\$175)

Exposure to members of Issaquah, Sammamish, SnoValley, Mercer Island and Newcastle Chambers!

Average attendance of Networking Breakfast: 50

The Sponsorship is a cross-marketed promotional opportunity with the Sammamish Chamber of Commerce. Therefore, each breakfast has two co-sponsors.

Benefits include:

- Two Tickets for the event (\$40 Value)
- Listing in Promotional Materials and Logo featured at Event Registration
- Company Logo on Issaquah Chamber Newsletter Announcement: (Circulation: 450+)
- Listing on Issaquah website and Facebook page
- Three Minutes at podium during event
- Access to contact information for all attendees

Discounted rates available with two or more Breakfast Sponsorships - contact Chamber for details.

Monthly Luncheon Table Tops Sponsors (Cost \$50 - Price INCLUDES Luncheon Registration)

Average attendance of Luncheons: 75

Benefits include:

- Cost includes one registration to event (\$25 value)
- Product Display Table with signage and the opportunity to place your company pamphlets, promotional materials, business information, etc. at Luncheon (The table is 6" long and comes with a table cloth and skirt).
- Opportunity to speak at the Luncheon for one minute



NEWSLETTER PROMOTIONS

The Issaquah Chamber of Commerce Newsletter has a readership of 450+ and is highly targeted to the Issaquah Community, Providing your business with outstanding local exposure.



Highlighted Member Article in the Newsletter (Cost: \$150)

Benefits include:

- A 250-word article highlighting and promote your business - Includes full color logo, headshot and/or product photo
- A front-page link to the article will be featured on the front page of the Chamber's website for an entire month under "Chamber Member Spotlight" with Business Name and Logo
- An article in the Chamber Weekly Bulletin for an entire month with link to the article online
- A Press Release to local publications announcing your business is the featured Chamber Member for current month

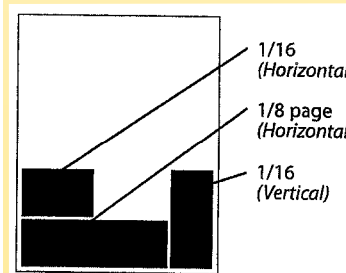
Newsletter Inserts (Cost: \$100)

Benefits include:

- Full page advertisement to promote your business to the Chamber's entire membership
- A front-page link to the article will be featured on the front page of the Chamber's website for an entire month under "Chamber Newsletter"

Discounted rates are available with three or more months of advertising are paid in advance.

- For 3 inserts: instead of \$300, it only costs \$225. (This brings the price from \$100 each month to \$75 per month.)
- For 6 inserts: instead of \$600, it only costs \$400. (This brings the price from \$100 each month to \$67 per month and is the equivalent of getting the two flyers for free.)



Newsletter Advertising (Cost: \$45)

Benefits include:

- 450+ views monthly of your business advertisement both by print and online media

Discounted rates are available when two or more months of advertising are paid in advance.

Display Ads	Size	1x	2x	3x
1/16 page (Horizontal)	3" x 2"	\$45	\$40.50 / \$81.00	\$38.25 / \$114.75
1/16 page (Vertical)	1.75" x 4.125"	\$45	\$40.50 / \$81.00	\$38.25 / \$114.75
1/8 page	6.125" x 2"	\$95	\$85.50 / \$171.00	\$80.75 / \$242.25